

Jake Cummings

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🌐 WEB www.jakesthekid.com

Skills

UX UI Designer

UI Design
User journeys
Sketching
Wireframing
User Flows
User Research
Usability testing
User Centered design
Patterns
Information Architecture
Personas
Usability testing

Programs

Sketch
Invision
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
Adobe Lightroom
Adobe XD

EXPERIENCE

- *** General Assembly** *User Experience Design immersive (On going)*
Researched, synthesized, ideated, prototyped and five projects over the 10 Week Immersive Program.
Wire Framed , prototype and designed elegant user interfaces with a focus on the user's experience.
Designed projects focused on real-world applications of User experience principles, tools and best practices.
- *** Ski Town All-Stars** *Graphic Designer* (January 2019- July 2019)
Designed 5- 10 graphic advertisements per week in order to promote the brand.
Promoted brand awareness through videography for facebook and instagram ads.
Worked directly with 2-3 clients to design custom hats on a weekly basis.
collaborated with creative team to create summer catalog.
- *** Global Degree Academy On Site Content Creator.** (September 2019- December 2019)
Produced content for social media while traveling 8 + countries .
Delivered content with in strict deadlines, often under 24 hours.
Worked with partners to deliver promotional productions.
Followed style guides to embrace partners existing Brand image.
Managed and organized digital assets totaling over 3 terabytes.
- *** Freelance Photographer/ Cinematographer** (2015- on going)
Developed and maintained relationships with client.s
Directed teams of 2-4 to develop content for clients.
Negotiated contracts.